Sponsorship and exhibition opportunities

LIVERPOOL, UK
26–30 AUGUST 2018

www.euchems2018.org
On behalf of EuCheMS and the Royal Society of Chemistry, we would like to invite you to join us at the 7th EuCheMS Chemistry Congress in Liverpool, UK in 2018.

The EuCheMS Chemistry Congresses reflect the outstanding research being done in Europe and around the world by bringing together chemists from different countries and professional backgrounds to exchange ideas, advance knowledge and discuss key issues for chemistry and society. As such, the 7th EuCheMS Chemistry Congress offers you exceptional opportunities to:

- gain brand exposure
- meet face-to-face with active researchers
- discuss your ideas with delegates
- make new contacts
- gather leads.

Our comprehensive selection of sponsorship packages has been carefully crafted to enable you to get the best exposure for your products and services. As well as offering you outstanding visibility on-site, our sponsorship packages give you the option of further promoting your business through our extensive pre- and post-event marketing activities.

With a theme of ‘Molecular Frontiers and Global Challenges’, the 7th EuCheMS Chemistry Congress features five days of scientific and technical sessions, plenary lectures, oral and poster communications, keynote speakers and roundtable discussions – on top of exceptional networking opportunities, an exhibition and a unique social programme.

In addition to being easily accessible, as a previous European Capital of Culture Liverpool offers all congress participants a vibrant and exciting venue in which to gather, share ideas, and build and strengthen connections.

We look forward to welcoming you to Liverpool in 2018.

Professor David Cole-Hamilton  
President of EuCheMS

Professor Sir John Holman  
President of the Royal Society of Chemistry

Professor Bengt Nordén  
Chair of the 7th EuCheMS Chemistry Congress scientific committee
Contents

About the EuCheMS Chemistry Congresses 2
About EuCheMS 2
About the Royal Society of Chemistry 3
Sponsorship and exhibition packages 4
Sponsorship and exhibition packages comparison 7
Floor plan 8
About the EuCheMS Chemistry Congresses

The EuCheMS Chemistry Congresses reflect the outstanding research being done in Europe and around the world. These Congresses bring together chemists from different countries and professional backgrounds to exchange ideas, advance knowledge and discuss key issues for chemistry and society.

Delegates at EuCheMS Chemistry Congresses come from industry, research, academia, and observatory roles. They are on the front line of chemistry, using chemistry and advancing chemistry every day.

About EuChemns

The European Association for Chemical and Molecular Sciences (EuCheMS) aims to nurture a platform for scientific discussion and provide a single, unbiased European voice on key policy issues in chemistry and related fields.

Active since 1970, EuCheMS represents more than 160,000 chemists from more than 40 member societies and other chemistry related organisations.
About the Royal Society of Chemistry

We are a not-for-profit organisation and the oldest chemical society in the world. Since 1841 our mission has been to advance the chemical sciences and now, as we celebrate our 175th anniversary, that mission is as relevant as ever.

In a complex and changing world, chemistry and the chemical sciences are essential – for our everyday lives and for helping the world respond to some of its biggest challenges.

With over 50,000 members working across academia and industry, we champion and support the global chemistry community as a leading publisher of high-quality chemical science research and information; as the UK’s professional body for chemical scientists; and as a clear and influential voice for chemistry.

We invest in future generations of researchers; we partner with industry, academia and other chemical societies to promote collaboration and raise and maintain standard; and we advise governments and influence policies that support science, innovation and society.

We bring together people who believe in chemistry’s ability to change the world.

As a committed member of the European Association for Chemical and Molecular Sciences, it is our honour to continue the EuCheMS traditions of collaboration, advancement and communication by hosting the 7th EuCheMS Chemistry Congress in Liverpool in 2018.

We look forward to welcoming you there.
Sponsorship opportunities

**PLATINUM**

Our most prestigious sponsorship option offers the largest exhibition space with a premium 6m x 6m stand, plus four complimentary registrations to the 7th EuCheMS Congress.

We only have seven platinum sponsorship packages available.

**ON-SITE PUBLICITY**
- Sponsorship of a conference theme with branding in the lecture theatre
- Your logo on onsite signage, including banners
- Full page advert in the conference programme

**OFF-SITE PUBLICITY**
- Pre-show email to delegates
- Company profile featured in the congress issue of the EuCheMS newsletter
- Two full page adverts in *Chemistry World* magazine*
- Leaderboard banner advert on www.pubs.rsc.org*
- Company profile and logo on the exhibition web page, as well as a separate page associated with the theme
- Pre-event marketing, including branding on materials, in newsletters and emails, and on web pages and social media

£27,500

**GOLD**

Take up a prominent position on the exhibition floor with a 6m x 4m stand, and get four complimentary registrations to the 7th EuCheMS Congress.

**ON-SITE PUBLICITY**
- Your logo on onsite signage, including banners
- Full page advert in the conference programme

**OFF-SITE PUBLICITY**
- Your logo on the congress issue of the EuCheMS newsletter
- Full page advert in *Chemistry World* magazine*
- Leaderboard banner advert on www.pubs.rsc.org*
- Pre-event marketing, including branding on materials, in newsletters and emails, and on web pages and social media

£22,500

**SILVER**

Make your mark with a 6m x 3m stand, and get three complimentary registrations to the 7th EuCheMS Congress.

**ON-SITE PUBLICITY**
- Full page advert in the conference programme

**OFF-SITE PUBLICITY**
- Your logo on the congress issue of the EuCheMS newsletter
- Half page advert in *Chemistry World* magazine*
- MPU on www.pubs.rsc.org*
- Pre-event marketing, including branding on materials, in newsletters and emails, and on web pages and social media

£17,500
Sponsorship opportunities

**BRONZE**

Drive visitors to your 3m x 3m stand with an enhanced promotional push.

- Two complimentary registrations to the 7th EuCheMS Congress
- Your logo on the congress issue of the EuCheMS newsletter
- Half page advert in the conference programme
- MPU on www.pubs.rsc.org*
- Pre-event marketing, including branding on materials, in newsletters and emails, and on web pages and social media

£12,500

**EXHIBITION-ONLY STAND**

All exhibition-only stands include two exhibitor passes for every 9m² purchased.

All shell scheme packages include:

- Shell scheme with printed fascia
- Carpet
- One table and four chairs
- One reception desk with company logo
- One power outlet
- Spotlights

**Price per m²**

Space only £300
Shell scheme space £400

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*CHEMISTRYWORLD has a monthly circulation of 51,638.*

ABC audited 2016

**www.pubs.rsc.org** has **1.83 million** monthly visitors.
Increase your impact

DELEGATE BAGS
Give delegates something to remember you by. Your company logo will be printed on bags for each and every attendee to take away with them. 🚫 EXCLUSIVE
£9,000

NETWORKING/SEATING AREA
Introduce yourself to an engaged audience. Display your logo at social hubs throughout the exhibition.
£8,250

CHARGING STATION
Boost your visibility with a logo-emblazoned charging station on the exhibition floor.
£6,000

WI-FI
Make real connections. Position your company logo on the Wi-Fi login page for the duration of the congress. 🚫 EXCLUSIVE
£4,200

LANYARDS
Stay close to the delegates by hanging your logo around their necks. 🚫 EXCLUSIVE (Sponsor to supply lanyards)
£3,750

POSTER RECEPTION DESK
Make a friendly first impression by welcoming delegates to the poster presenters’ reception.
£2,000

DELEGATE BAG INSERTS
Find your way to every delegate by placing a promotional item of your choice in their conference bag.
£1,500

CONFERENCE PROGRAMME ADVERT
Announce your presence with a targeted on-site advert.
Full page £1,250
Half page £750
## Sponsorship and exhibition packages comparison

<table>
<thead>
<tr>
<th>Sponsorship opportunity</th>
<th>Cost</th>
<th>Size of exhibition stand</th>
<th>Sponsorship of conference theme</th>
<th>Logo on site</th>
<th>Number of full conference registrations</th>
<th>Number of exhibition-only passes</th>
<th>Company profile in EuCheMS newsletter</th>
<th>Company logo on EuCheMS newsletter</th>
<th>Pre-show email to delegates</th>
<th>Full page advert in conference programme</th>
<th>Half page advert in conference programme</th>
<th>Full page advert in Chemistry World</th>
<th>Half page advert in Chemistry World</th>
<th>Leaderboard advert on <a href="http://www.pubs.rsc.org">www.pubs.rsc.org</a></th>
<th>MPU on <a href="http://www.pubs.rsc.org">www.pubs.rsc.org</a></th>
<th>Pre-event marketing</th>
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For further information or to make a booking, please get in touch with our commercial team.

Call us: 01223 432181

Email us: solutions@rsc.org

www.euchems2018.org